

MARCH 30, 2023
Amphi 310 - IAE Nancy

09:30
17:00

PROJECT Law of digital platforms :
multidisciplinary observatory and analysis

INAUGURAL CONFERENCE

DIGITAL PLATFORMS

Cross-disciplinary approach
Business law - Labour law



Information
ifg-contact@
univ-lorraine.fr

Free
On online
registration



IAE NANCY - Campus Manufacture - Pôle Herbert Simon - 13 rue Michel Ney - 54000 Nancy



DIGITAL PLATFORMS

Cross-disciplinary approach

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Digital platforms and the place they already occupy in the business world both frighten and fascinate lawyers. This fascination undoubtedly has its roots in the facilitation of financial transactions and exchanges of all kinds. However, the proliferation of platforms entails many risks.

The question therefore arises as to whether these platforms ought to be regulated. This question seems all the more relevant as regulation is likely to slow down development, as well as the proliferation of the economic model that underlies them. This first, and somewhat inaugural conference will continue this reflection, based on work already done on the subject.

First of all, it will aim to take as clear a view as possible of the difficulties and risks associated with the development of platforms in the business world: the security of exchanges (transferable documents) and data through platforms; the risks for the investors who venture on them...

In a second phase, this conference will be dedicated to exploring the role of digital platforms in French and foreign company law, in transport and logistics, as well as in a more unexpected field... that of justice...

One type of platform will then draw our attention in particular: employment platforms... These, through their economic model, Uberisation, are currently the subject of attempts to regulate them, both at European and national level. We will question these attempts, while being aware that there are areas, notably «crowd working», in which national or European regulation is likely to prove ineffective.

This opening conference is part of a multi-year research project on digital platforms and is part of the IFG's overall project for the period 2023-2028. It brings together about twenty colleagues, professors, lecturers and doctoral students from the University of Lorraine (UL) and elsewhere. The colloquium on 30 March 2023 will also provide an opportunity to officially announce the launch, within the IFG, of an electronic journal that meets the requirements of Open Science, with the support of the UL and the FNSO. Entitled «Revue Plateformes Numériques» (RPN), this journal will host in a first issue the main papers presented at the conference.

The launch of a journal dedicated to this transversal and multidisciplinary theme, in «open access», likely to welcome publications in English, seemed to us to be a step-in line with the IFG's desire to assert its identity and to take advantage of the proven or future competences of its members in the digital field.

DIGITAL PLATFORMS AND BUSINESS LAW

09:30

OPENING REMARKS

Julien Lapointe, Director of Institut Français GénY

09:40

MODEL LAW ON ELECTRONIC TRANSFERABLE DOCUMENTS

Olivier Cachard, Professor, University of Lorraine

10:00

PLATFORMS AND DATA GOVERNANCE

Maximilien Lanna, Junior Professor, University of Lorraine

10:20

FINTECH AND QATARI LAW

Andrew Dahdal, Associate Professor, University of Qatar

10:40

FINANCIAL MARKETS LAW AND PLATFORMS: WHAT RISKS FOR INVESTORS?

Mariia Domina, MCF, University of Lorraine

11:00

Break

11:10

USE OF DIGITAL TECHNOLOGIES IN COMPANY LAW IN A COMPARATIVE CONTEXT

Ivan Romashchenko, PhD, Mykolas Romeris University, Lithuania

11:30

LEGALTECHS AND DIGITAL JUSTICE

Florence G'Sell, Professor, University of Lorraine

11:50

WHAT REGULATION FOR TRANSPORT PLATFORMS?

Xavier Delpech, Associate Professor, University of Lyon III

12:10

Discussion

12:30

Break

THE CASE OF DIGITAL EMPLOYMENT PLATFORMS

14:00

**THE SCOPE OF THE PROPOSED DIRECTIVE ON DIGITAL
EMPLOYMENT PLATFORMS AND ITS OMISSIONS**

Claire Marzo, MCF HDR, University of Paris- Est Créteil

14:20

**THE WORKING CONDITIONS OF PLATFORM WORKERS
ACCORDING TO THE PROPOSED DIRECTIVE**

Luca Ratti, Associate Professor, University of Luxembourg

14:40

**ALGORITHM TRANSPARENCY AND THE PRINCIPLE OF NON-
DISCRIMINATION**

Charlotte Bouvet, PhD student, University of Lorraine

15:00

**LABOUR LAW - COMPETITION LAW: THE GUIDELINES OF 30
SEPTEMBER 2022**

Silvia Borelli, Associate Professor, University of Ferrara, Italy

15:20

Discussion

15:35

Break

15:50

PLATFORM WORK, CONTENTIOUS APPROACH

Raphaël Dalmasso, MCF HDR, University of Lorraine

16:10

**THE COLLECTIVE REPRESENTATION OF PLATFORM WORKERS,
AND SECTORAL COLLECTIVE BARGAINING**

Barbara Palli, MCF, University of Lorraine

16:30

**ROUND TABLE (16H30-17H00): EMPLOYMENT PLATFORMS
FROM A COMPARATIVE LAW PERSPECTIVE**

*with Silvia Borelli, Raphaël Dalmasso, Claire Marzo, Barbara Palli
and Lucas Ratti*

17:00

Closing of the conference