

GENDERING PLATFORMS: LAW, REGULATIONS AND ALTERNATIVES!

27 September 2024
Campus Condorcet
Aubervilliers

PWILL
Platform Work Inclusion Living Lab

by COST P-WILL
CEPN (USPN)
MIL (UPEC)

**CAMPUS
CONDORCET**
PARIS - AUBERVILLIERS

SORBONNE
PARIS NORD

MIL MARCHÉS,
INSTITUTIONS,
LIBERTÉS

UPEC
UNIVERSITÉ PARIS EST

Image generated by AI (<https://www.bing.com/images/create/>)

Join Us on 27 September 2024 for the Paris Conference on GENDERING PLATFORMS: LAW, REGULATIONS AND ALTERNATIVES!

We're excited to announce the upcoming scientific conference, hosted at [Campus Condorcet](#) by Laboratory CEPN (UMR CNRS), University Sorbonne Paris Nord (USPN) and Laboratory MIL, University Paris East (UPEC) in Paris in collaboration with COST Action CA21118 P-WILL: Platform Work Inclusion Living Lab.

Contact persons: Corinne Vercher Chaptal (vercher@sorbonne-paris-nord.fr) Claire Marzo (claire.marzo@u-pec.fr)

Funded by #EuropeanUnion, COST Association - European Cooperation in Science and Technology
#PWILL #CostAction #PlatformWork #Conference2024 #PWill #SocialSciences #Humanities
#DigitalLabor #ResearchNetworking (<https://pwill.eu/>)

COST P-WILL PARIS CONFERENCE

GENDERING PLATFORMS: LAW, REGULATIONS AND ALTERNATIVES

COST P-WILL Paris Conference
25-27 September 2024
Campus Condorcet
Établissement public Campus Condorcet
8, cours des Humanités
93322 Aubervilliers CEDEX

A conference organised by
COST P-WILL (<https://pwill.eu/>)
Laboratory CEPN (UMR CNRS) University Sorbonne Paris Nord (USPN)
Laboratory MIL, University Paris East (UPEC)
with the participation of La Coop des Communs

Focus:

The topic of gendering platforms, particularly in the context of platform work, is a burgeoning area of research. Platform work encompasses a variety of digital labour platforms such as Uber, Deliveroo, Amazon Mechanical Turk, [care.com](https://www.care.com), and Upwork. These platforms facilitate work organized through digital interfaces, often mediated by contractual relationships that can vary in structure. While the dynamics of platform work have been extensively studied, the intersection of gender and platform work has not received sufficient attention. The gendered dimensions of platform can influence access to work opportunities, the nature of the work performed, the working conditions, and the overall experience of workers. Understanding these dimensions is crucial for developing fair and equitable labour practices and regulations.

The European COST P-WILL action is pivotal in addressing these gendered dimensions of platform work. The upcoming conference on gender and platform work serves as a crucial forum for:

- **Reinterpreting Laws and Regulations:** Examining existing legal frameworks through a gender lens and proposing normative reinterpretations that address gender-specific challenges in platform work.
- **Exploring Alternatives:** Identifying and discussing alternative models and best practices that can better support gender equity in the platform economy.
- **Collaboration and Networking:** Bringing together stakeholders from various sectors to share insights, experiences, and strategies for creating more inclusive platform work environments.

This first P-WILL conference in Paris will be an opportunity to discover the French ecosystem of alternative platforms, with the participation of the Plateformes EnCommuns group of the association [La Coop des Communs](https://www.lacoopdescommuns.org) and the presence of representatives of French alternative initiatives.

Provisional program

25 September 2024:

15:00 – 18:00: Core Group meeting (only for Core group members)

26 September 2024:

10:00 – 12:30: Management Committee meeting (only of Management Committee members)

12:30 – 14:30: Lunch break

14:30 – 15:30: Stakeholders map presentation (by WG1 leaders)

15:30 – 18:30: Working Groups meeting

27 september 2024:

8:30 - 8:45: Welcome (open to all)

8:45 - 9:15: Introduction

- Claire Marzo, MIL, University Paris East - Guido Smorto, University of Palermo
- Corinne Vercher-Chaptal, Université Paris Sorbonne Nord

9:30 - 11:00: First morning sessions (WG2&3 – WG4)

Parallel session 1A (WG4)

- Moderator: Patrick Cingolani, University Paris Diderot
- Al James, Newcastle University, UK, Professor of Economic Geography, School of Geography Politics and Sociology, Gendering Labour Law in the Platform Economy: Supporting Women Crowdworkers through Motherhood
- Shulamit Almog and Shlomit Feld, Israel, Child Labor in Digital Platform – General and Gender Aspects and the Need for New Legal Protections
- Tamara Roma, PhD candidate Human Rights: evolution, protection, and limits, University of Palermo, The Abortion Platformization In The United States: A Critical Perspective

Parallel session 1B (WG2)

- Rafael Grohmann, Assistant Professor of Media Studies, Department of Arts, Culture and Media, Faculty of Information, University of Toronto
- Denise Kasparian, Assistant Professor, Faculty of Social Sciences, University of Buenos Aires
- Firuzeh Shokoo Valle, Assistant Professor of sociology, Franklin and Marshall College

11:30 - 13:00: Second morning session (WG2– WG4)

Parallel session 2A (WG4)

- Moderator: Claire Marzo, UPEC
- Ivana Pais, Università Cattolica del Sacro Cuore, Milano, Italy, Patrizia Zanoni, Hasselt University, Hasselt, Belgium, Deepening or buffering the crisis of social reproduction under capitalism? The case of digital care and domestic work platforms
- Joanna Bronowicka, Germany, Resisting the impact of platforms in a feminised professional field: lessons from the self-employed yoga teachers in Berlin

- Neha Arya, Indian Institute of Technology, Abhishek Nemuri, Legal consultant, Platform work and labour legislation in India: Women's engagement and the role of gender
- Zhang Bingqian, China, Gender Segregation in the Labor Market: A Study Based on Female Food Delivery Workers

Parallel session 2B (WG2)

- Aline Os, "Señoritas Courier", Brazil (<https://senoritascc.com.br/>)
- Elena Ficher, Alternativa Laboral Trans, Argentina (<https://www.linkedin.com/company/altcooperativa/?originalSubdomain=ar>)
- Nurio Soto, Mensakas (an app for online ordering and home delivery), CoopCycle Federation, Barcelone, Spain (<https://www.mensakas.com/>)
- Auri Guibert, Eraman coop, Spain (<https://eraman.coop/>)

13:00 - 14:30: Lunch break

@ Brasserie le Clos, 28 Rue Waldeck Rochet, 93300 Aubervilliers, 01 49 37 17 21,

<https://www.brasserieleclos.fr/>

14:30 - 16:00: First afternoon sessions (WG2&3 – WG4)

Parallel session 3A (WG4)

- Moderator: Donna Kesselman, University Paris East
- Nelli Kambouri, Assistant Professor, Department of Social Anthropology, Panteion University of Social and Political Sciences, Athens, Greece, An intersectional gender critique of the EU directive on platform work
- Kosjenka DUMANČIĆ, PhD, Associate Professor, Faculty of Economics and Business, University of Zagreb, Alka OBADIĆ, PhD, Full Professor, Faculty of Economics and Business, University of Zagreb, Gendering analysis of macro working conditions and social protection law in digital labour platform work
- Elisa Parodi, PhD candidate, University of Torino, Reputational ranking of platform workers: on the gender discriminatory implications of users' feedback

Parallel session 3B (WG2 & La Coop des Communs) (with Vera Vidal)

- Cecilia Munoz - President of Federation of Tech Co-ops in Argentina
- Mariaza Adami, "MariaLab", a hackfeminist collective building autonomous feminist infrastructures, Brazil (<https://www.facebook.com/marialab.org/>)
- Emma Back, Startegy lead, B, Halifax, UK
- French Group "Plateformes en Communs" : "Les Oiseaux de Passage" and other french platforms

16:30 - 18:00: Second afternoon session: Plenary session (WG2&3 – WG4)

- Paola Tubaro, Professor, CNRS, ENSAE Paris
- Greig de Peuter, Associate Professor, Communication Studies, Wilfrid Laurier University
- Paula Rodríguez Modroño, Associate Professor at Universidad Pablo de Olavide

18:00: End of Conference

Recommended Hotels and Hostels in Paris, next to Condorcet Campus

You will find below a list of hotels sorted by price. There is no agreement between COST and the hotels. The list is indicative.

Less than 100 euros and up to 100 euros per night

- **Ibis Budget Paris La Villette**
57-63 Avenue Jean Jaurès 19 Arr., 75019 Paris France Fax+33 1 42 03 44 43
<https://www.booking.com/hotel/fr/ibis-budget-paris-la-villette.fr.html>
- **Libertel Canal Saint-Martin**
5 avenue Secretan, 75019 Paris France
<https://www.libertel-canal-saint-martin.com/>
- **Hotel Relais Bergson**
124 avenue Simon Bolivar, 75019 Paris France
<http://www.hotelrelaisbergson.com/>
- **Generator Paris**
9-11 Place du Colonel Fabien, 75010 Paris France
<https://staygenerator.com/hostels/paris>

A bit further but COOPS (part of Les oiseaux de Passage):

- **ZaZie Hotel**
<https://www.zaziehotel.paris/en/chambres/>
- **Youth hostel in the Marais**
<https://www.mije.com/en/youth-hostel-in-paris>
- **Chambres d'hôtes in Paris 15th arrondissement**
<https://www.habitat-humanisme.org/maison-saint-charles/hotel-paris-15/>

More than 100 euros per night

- **Holiday Inn Paris - Gare de l'Est, an IHG hotel**
5 Rue du 8 Mai 1945 10 Arr., 75010 Paris France
<https://www.ihg.com/paris-france>

- **Hotel Whistler**
36 rue de Saint Quentin, 75010 Paris France
<https://www.whistlerparis.com/>

Location of meetings

Campus Condorcet
Établissement public Campus Condorcet
8, cours des Humanités
93322 Aubervilliers CEDEX

Access to Campus Condorcet

The campus opens on 'Place du Front populaire' in Aubervilliers.

Access via :

Métro 12 – Station : Front populaire

RER B

Bus : 139,153, 239, 302, 512

The conference will take place at **Campus Condorcet sur le site d'Aubervilliers**,
Centre des colloques

The Centre des Colloques is at the stop '**arrêt Front Populaire**', metro line
12 EXIT/SORTIE 2 [2 Rue Waldeck Rochet].

You will find here the interactive map (**ICI le plan interactif**) which shows the two
buildings and to determine which transport you might use. On the left panel, only
select 'Espaces : Centre des colloques et Bâtiment de Recherche Sud'.

The dinner will take place at at "la **Péniche Mademoiselle** », 33 Quai de l'Oise,
75019 Paris, France.

HERE (**ICI**) you will find its geolocalisation via an interactive map.

