

VISION(S) FOR INTELLECTUAL PROPERTY IN EUROPE: THE ROLE OF RESEARCH

EIPIN IS final conference

31 May - 1 June 2021

ONLINE



This event is organized in the framework of EIPIN IS European project by the



Centre d'études internationales de la **propriété intellectuelle** | CEIPI

Center for International **Intellectual Property Studies**

Institut für internationale Studien des **geistigen Eigentums**

Université de Strasbourg



ACKNOWLEDGEMENT

EIPIN INNOVATION SOCIETY WAS FUNDED BY THE EUROPEAN COMMISSION WITHIN THE MARIE SKŁODOWSKA-CURIE ACTIONS, INTERNATIONAL TRAINING NETWORKS (ITN), EUROPEAN JOINT DOCTORATES (EJD). THE FUNDING PERIOD WAS MARCH 1, 2017 UNTIL FEBRUARY 28, 2021, GRANT AGREEMENT NUMBER 721733-EIPIN IS-MSCA-ITN-EJD, EUROPEAN IP INSTITUTES NETWORK-INNOVATION SOCIETY – H2020- MSCA-ITN-2016.

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Draft Programme of the Final EIPIN IS Conference

“Vision(s) for Intellectual Property in Europe: The role of research”

31 May – 1 June 2021, Central European Time (CET)

via Zoom

The goal of this conference is to reflect on the role of intellectual property (IP) research and its different methodologies to shape IP policy in Europe and globally, as well as to expose the scientific results of the various PhD projects conducted in the framework of the EIPIN Innovation Society (IS) project. Each of the four parts of the conference conducted under the scientific direction of **Christophe Geiger**, Professor at the University of Strasbourg, and **Oleksandr Bulayenko**, Researcher at CEIPI, will be open by a keynote delivered by a renowned scholar: **Stefan Bechtold**, ETH Zürich; **Irene Calboli**, Texas A&M University; **Barton Beebe** and **Jeanne Fromer**, NYU; and **Maurizio Borghi**, University of Bournemouth. Topics that will be explored include the role of interdisciplinary research in intellectual property, in particular what Law and Economics can add to the debate, the importance of international, comparative and other areas of law when conducting IP research, the role of evidence-based research for the development of sound innovation policies, what can be learned from history and theory when designing future rules in IP and what should be the role of academics in this context.

This final EIPIN IS conference is a concluding event of the four-year Joint European Doctorate programme in intellectual property law and innovation, financed by the generous EU Horizon 2020 Marie Skłodowska-Curie Action ITN-EJD. The project is a result of joint efforts of a consortium of some of five universities with leading European IP research centres (University of Maastricht (coordinator), University of Strasbourg, University of Augsburg / Max Planck Institute, University of Alicante, and Queen Mary University of London), supported by the European Union Intellectual Property Office (EUIPO), Community Plant Variety Office (CPVO) and 11 private organisations active in different domains.

Monday, 31 May 2021	
9.45 – 10.00	Opening, Introduction and Welcome Catherine Florentz , Vice President Prospective and strategic actions and Professor at the University of Strasbourg (TBC) Christophe Geiger , Professor at the University of Strasbourg
10.00-10.20	Challenges and Accomplishments of the EIPIN Innovation Society: Taking Stock and Looking Ahead Anselm Kamperman Sanders , Professor, and Anke Moerland , Associate Professor at Maastricht University

10.20 – 10.40	Keynote I: Interdisciplinary Research in Intellectual Property: What Law and Economics can add to the debate? Stefan Bechtold , Professor at the ETH Zürich
10.40 – 10.50	Comments and discussion
10.50 – 11.00	Break
	<u>Intellectual Property as a Complex Adaptive System</u> Chair: Manuel Desantes , Professor at the University of Alicante
11.00 – 11.10	“Bridging the Valley of Death” Speaker: Krishnamani Jayaraman , Early-Stage Researcher at the University of Maastricht and the University of Augsburg Commentator: Noam Shemtov , Reader at Queen Mary University of London
11.10 – 11.15	Comments and discussion
11.15 – 11.25	“IP as a Complex Adaptive System. Contextual Emergence of Collaboration (Innovation): Does One (Patent System) Size Fit All?” Speaker: Girish Somawarpet , Early-Stage Researcher at the University of Alicante and the University of Strasbourg Commentator: Josef Drexl , Professor at the University of Munich; Max Planck Institute for Innovation and Competition
11.25 – 11.30	Comments and discussion
11.30 – 11.40	“Gone in 60(0) Seconds: Results from a Research Triennium on Patent Aggregation, Innovation and EU Competition Law” Speaker: Niccoló Galli , Early-Stage Researcher at the University of Augsburg and Maastricht University Commentator: Anselm Kamperman Sanders , Professor at Maastricht University
11.40 – 11.45	Comments and discussion
11.45 – 13.30	Break
13.30 – 13.50	Keynote II: Methods for intellectual property research: The role of international, comparative and other areas of law Irene Calboli , Professor at Texas A&M University
13.50 – 14.00	Comments and discussion
	<u>Governance of Production and Technologies</u> Chair: Josef Drexl , Professor at the University of Munich; Max Planck Institute for Innovation and Competition

14.00 – 14.10	<p>“A Pragmatic Approach to the Link to Origin: EU PDOs and PGIs for registration, innovation and trade in origin products” Speaker: Maurizio Crupi, Early-Stage Researcher at the University of Alicante and Maastricht University Commentator: Irene Calboli, Professor at Texas A&M University</p>
14.10 – 14.15	Comments and discussion
14.15 – 14.25	<p>“Patentability of AI generated inventions: a case study on Pharma” Speaker: Francesca Mazzi, Early-Stage Researcher at Queen Mary University of London and Maastricht University Commentator: Manuel Desantes, Professor at the University of Alicante</p>
14.25 – 14.30	Comments and discussion
14.30 – 14.40	Break
14.40 – 14.50	<p>“Over and underdisclosure of Standard Essential Patents: an EU approach to its effects in innovation and competition” Speaker: Vicente Zafrilla, Early-Stage Researcher at the University of Augsburg and the University of Alicante Commentator: Jurgita Randakevičiūtė-Alpman, Senior Research Fellow at the Max Planck Institute for Innovation and Competition</p>
14.50 – 14.55	Comments and discussion
14.55 – 15.05	<p>“Patent Quality in the European Pharmaceutical Industry: A Quick Synopsis” Speaker: Naina Khanna, Early-Stage Researcher at the Maastricht University and the University of Augsburg Commentator: Nari Lee, Professor at the Hanken School of Economics</p>
15.05 – 15.10	Comments and discussion
15.10 – 15.20	Break
15.20 – 15.40	<p>Keynote III: Constructing an Evidence-Based Intellectual Property Framework: What lessons for IP law? Barton Beebe and Jeanne Fromer, Professors at New York University</p>
15.40 – 15.50	Comments and discussion
	<p><u>Allocation of Rights, Actors and Institutions</u> Chair: Guido Westkamp, Professor at Queen Mary University of London</p>
15.50 – 16.00	<p>“EU Copyright Reform: An Institutional Approach” Speaker: Natasha Mangal, Early-Stage Researcher at the University of Strasbourg and Queen Mary University of London Commentator: Raquel Xalabarder, Professor at Universitat Oberta de Catalunya</p>

16.00 – 16.05	Comments and discussion
16.05 – 16.15	<p>“Innovative Models for Multi-territorial Licensing of Musical Works for Online Use: An Answer to Repertoire Fragmentation Problem?” Speaker: Lucius Klobučník, Early-Stage Researcher at Queen Mary University of London and the University of Augsburg Commentator: Oleksandr Bulayenko, Researcher at the University of Strasbourg</p>
16.15 – 16.20	Comments and discussion
16.20 – 16.40	<p>“International IP Research and Advocacy: How Academics Can Influence Policy” Peter Yu, Professor at Texas A&M University</p>
16.40 – 16.50	Comments and discussion
Tuesday, 1 June 2021	
10.00 – 10.20	<p>Keynote IV: “The future of research in intellectual property: what can we learn from history and theory?” Maurizio Borghi, Professor at the University of Bournemouth</p>
10.20 – 10.30	Comments and discussion
	<p><u>Adjudication, Justice and Enforcement</u> Chair: Christophe Geiger, Professor, University of Strasbourg</p>
10.30 – 10.40	<p>“Deconstructing EU IP norm-export to the Eastern European Neighbourhood” Speaker: Anastasiia Kyrylenko, Early-Stage Researcher at the University of Alicante and the University of Strasbourg Commentator: Uma Suthersanen, Professor at Queen Mary University of London</p>
10.40 – 10.45	Comments and discussion
10.45 – 10.55	Break
10.55 – 11.05	<p>“The Unified Patent Court and Its Implications for Innovation of Start-ups” Speaker: Letizia Tomada, Early-Stage Researcher at the University of Augsburg and the University of Alicante Commentator: Aurelio Lopez-Tarruella, Associate Professor at the University of Alicante</p>
11.05 – 11.10	Comments and discussion

11.10 – 11.20	<p>“The Future of the European Patent Judicial Design: In Search for Uniformity” Speaker: Tamar Khuchua, Early-Stage Researcher at the University of Strasbourg and Queen Mary University of London Commentator: Fidelma Macken, former Judge at the European Court of Justice of the European Union and the Supreme Court of Ireland</p>
11.20 – 11.25	Comments and discussion
11.25 – 11.35	<p>“Safeguarding compatibility with the EU constitutional framework: ways forward for the Unified Patent Court” Speaker: Gerben Hartman, Early-Stage Researcher at Queen Mary University of London and the University of Strasbourg Commentator: Duncan Matthews, Professor at Queen Mary University of London</p>
11.35 – 11.40	Comments and discussion
11.40 – 12.15	<p>Closing roundtable: “EIPIN IS Lessons for IP Research: Experiences and Outlook” Eleni Deligianni, Project Officer for the EIPIN IS project, European Commission, Research Executive Agency (TBC) Anke Moerland, Associate Professor at the University of Maastricht Beatriz Conde Gallego, Senior Research Fellow at the Max Planck Institute for Innovation and Competition Julian López Richart, Professor at the University of Alicante Nuria Martínez Soriano, Learning/Knowledge Management Specialist, EUIPO Oleksandr Bulayenko, Researcher at the University of Strasbourg Natasha Mangal, Early-Stage Researcher at the University of Strasbourg and Queen Mary University of London</p>
	<p>Closing and Thanks Christophe Geiger, Professor at the University of Strasbourg</p>

Practical information

The conference will take place online on ZOOM platform.

Timetable

31 May 2021: 09h45 – 17h00

01 June 2021: 10h00 – 12h30

Registration for the conference is free, but mandatory:

- click [here](#) to register for the conference.

Contact

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